

How has the Covid-19 pandemic impacted the Restaurants industry in France ?

According to official government publications, the first people affected by this new virus the Covid 19 appeared in China in late 2019. Then this virus has spread all over the world, affecting all continents. Four months later, in France, as was in other parts of the world, we were confined to our homes, and all stores and non-essential businesses closed. The lockdown was the first since the two world wars.

France is a country of food, wine, and restaurants. Going to a restaurant or a bar with your family and friends for aperitifs, good meals, and conversations is the French culture. While for a brief time in the summer of 2020, the restaurants and bars reopened. Then we returned to the lockdown again. During the last 18 months, France remained open for only four months.

The lockdown and border closures suspended any business trips or tourism, critical drivers for the restaurant industry. Many restaurant owners and staff, bakers, and others had to close their operations because of the meager or non-existent income. The health crisis hurt the French restaurants, sustaining considerable losses in finances, wages, and inventory losses.

If this crisis lasts too long, the industry may have difficulty recovering. Today, there is hope for the whole world because of the arrival of vaccines that can allow us to return to a semblance of life we were accustomed to pre-pandemic.

The restaurants in France may require to adopt robust recovery strategies to rejuvenate themselves. They include adopting technology for seamless customer experience, sourcing organic products locally, and providing consumers with high-quality, healthy meals.





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